Entrepreneurial Education: The Coimbra Summer School - a Practical Example of International Cooperation

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First-Stop-Agency:

- Preparation, support and intensify cooperations between the THB, startups, spin-offs and regional companies
- Development of an entrepreneurial culture and visualising the entrepreneurship scene at the THB
- Development of entrepreneurial and innovative competences within an interdisciplinary curricula
- Improve the utilization of patent rights
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- THB coworking space “GründungsKosmos”
- Network and exchange with sympathizers
- Variety of events to become part of the community
- Access to a regional networks, sponsors, supporters and consultants
One week of entrepreneurial exchange, learning and mindset activation

- International cooperation out of the PRIME Networking
- A joint short-term program by Coimbra Business School and University of Applied Sciences Brandenburg
  - Joint organization of “Diversity in Learning and Teaching” and “Centre for Entrepreneurship and Transfer”
Participants: 14 students (5 different countries) at different stages of “entrepreneurship education”

Academics: 3 lecturers (Portuguese / German) + one overall coordinator

- Practical workshops
- Company visits
- Startup talks
- Social program
The Coimbra Summer School on Entrepreneurship

A set of different activities (appx. 50 full working hours)

- Team building
- Problem-based learning (PBL)
- Idea generation
- Business modelling (BMC)
- Pitching skills
- Intercultural knowledge on starting up in Germany and Portugal
Learning outcomes:

- Development of entrepreneurial skills
- Training of abilities to convince others of your ideas
- International contacts
- Improvement of social networking
- Gaining insights into tools, processes and strategies for business modelling

Practical outcomes:

- 6 students from Germany - 3 started own ideas, supported by the Centre for Entrepreneurship and Transfer
- THB project conference 2017: second winner!
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- 20 participants in total (9 German participants) for 2017
- 3rd till 8th of September 2017
- Becoming sustainable and even brider: DAAD-Application for 2018 with Portugal and Italy
Thank you!

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