

**UNCERTAIN**

**THE FUTURE OF US  
HIGHER EDUCATION**

**Didaktik-Forum 2020**

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# **AGENDA**

- **US HIGHER ED**
- **THE COVID EXPERIENCE**
- **STRATEGIES FOR REOPENING**
- **THE FUTURE OF HIGHER ED IN THE US**

# US HIGHER ED

- The price of a U.S. degree \$\$\$
  - Twice other developed countries
- Funding cuts
  - Public (75%) vs. Private (25%)
- The cost of inefficient competition
  - Operating Costs
  - Amenities
  - Sports Programs

**No mechanism to control price increases**



# THE COVID EXPERIENCE

- More than 14 million students transitioned to remote
- Results from 19 surveys reviewed
- Majority of students experience high levels of stress
  - Academic performance
  - Financial concerns
  - Downstream effects



# THE COVID EXPERIENCE

- Planning must address student perspectives and needs
  - Mental health support
  - Financial guidance
  - Academic engagement
  - Technology access and support

# STRATEGIES FOR REOPENING

- Combination of remote, hybrid and face-to-face
- Cohort Model (Restricted network)
  - Residences
  - Classes
- Staggered class schedules
- Changing the academic calendar
- Accommodate high-risk faculty and staff
- Reopening will be one big experiment

# **THE FUTURE OF US HIGHER ED**

1. Reopening will be challenging
2. Revenues will go down, and costs way up
3. Colleges will maintain a major online presence
4. The value of in-person education will be debated
5. Massive online competition and consolidation

# **THE FUTURE OF US HIGHER ED**

6. No federal bailout

7. There will be crises and closures

8. More corporations will enter the market

9. Greater inequality will result

10. Ubiquitous learning platforms will emerge



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