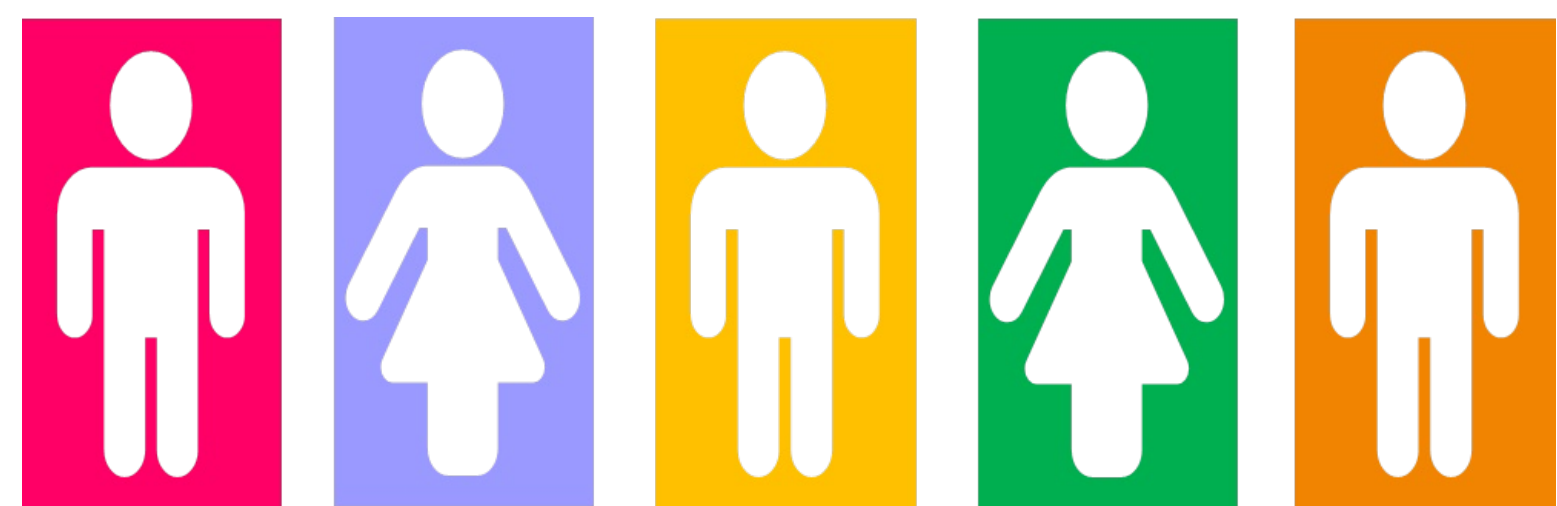


From zero to hero

- the power of learning diaries

Nadine-Christine Wessel (M.Sc.) | Brandenburg University of Applied Sciences

WHY YOU SHOULD CONSIDER TO USE JOURNALING IN YOUR TEACHING

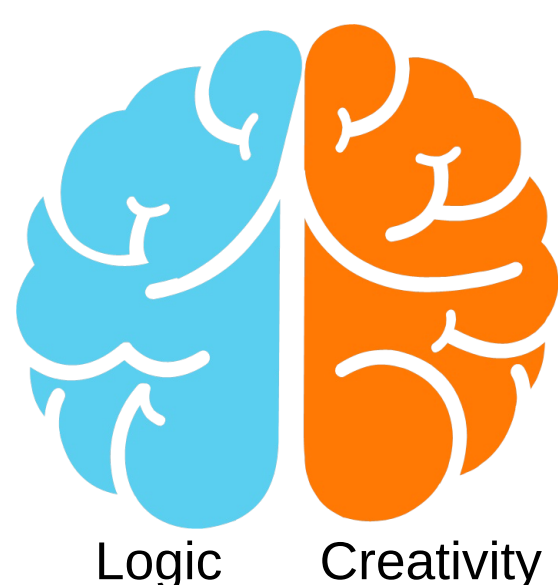


Journaling teaching strategies embrace learners' individuality.



Journals are flexible in terms of purpose, form, and length.

- Analytical thinking
- Language
- Numbers

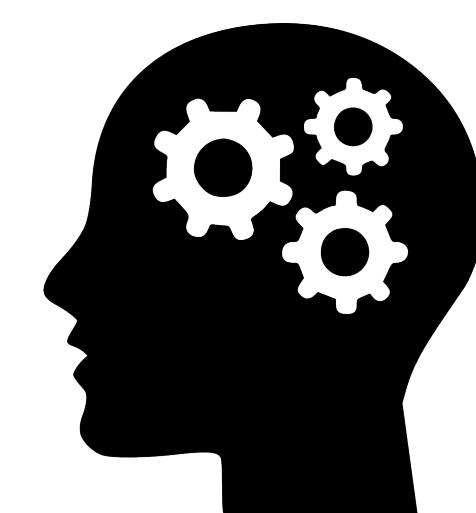


- Expression
- Emotional intelligence
- Imagination

Journal writing assignments can facilitate students' reflection.

"We do not learn from experience. We learn from reflection on experience."

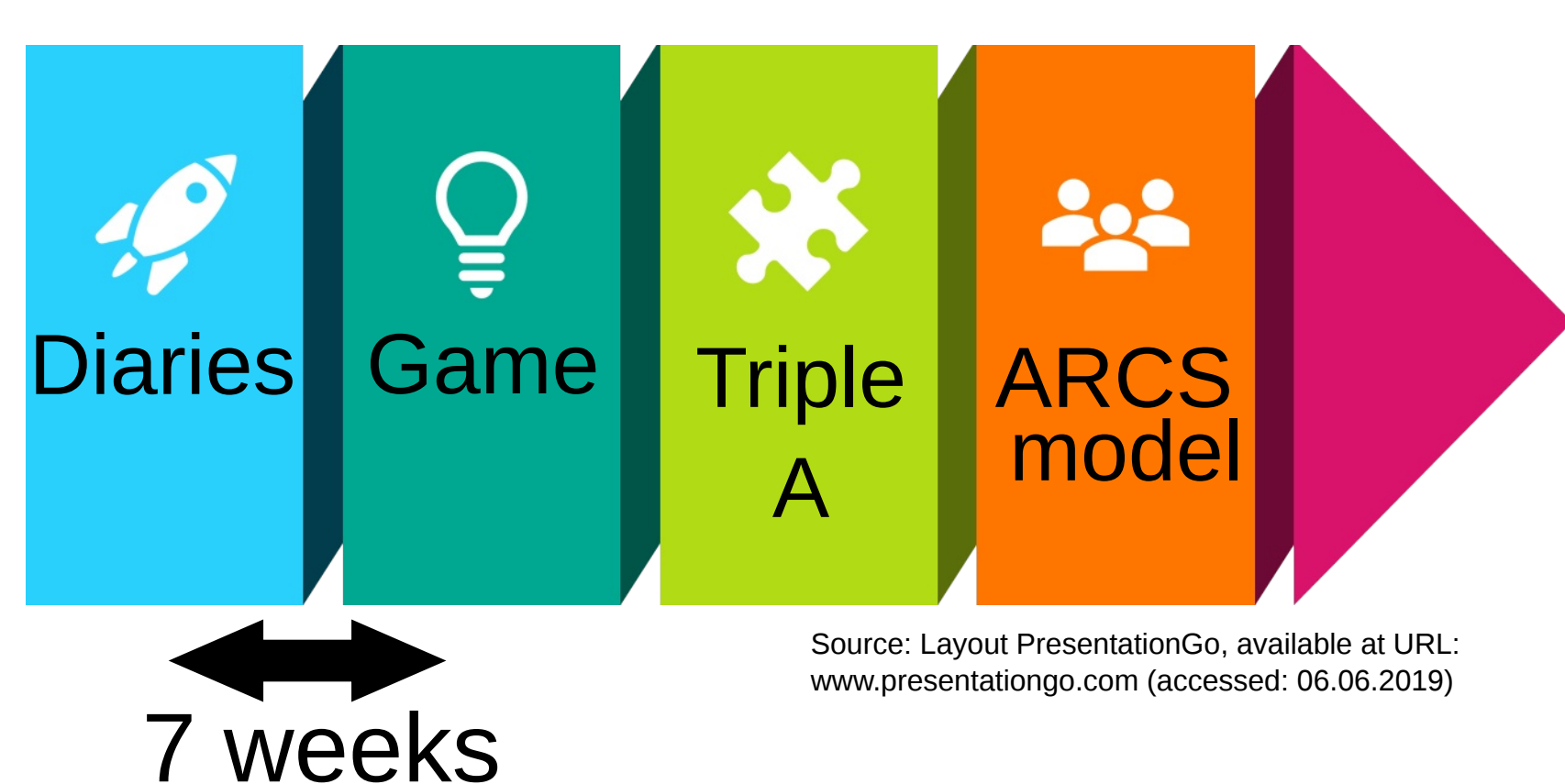
(Dewey, 1933, p.78)



Reflection is the key to learn from experience.

HOW I INTEGRATED JOURNALING INTO THE COURSE "STRATEGIC MANAGEMENT IN ORGANIZATIONS"

Journaling combined with experiential learning

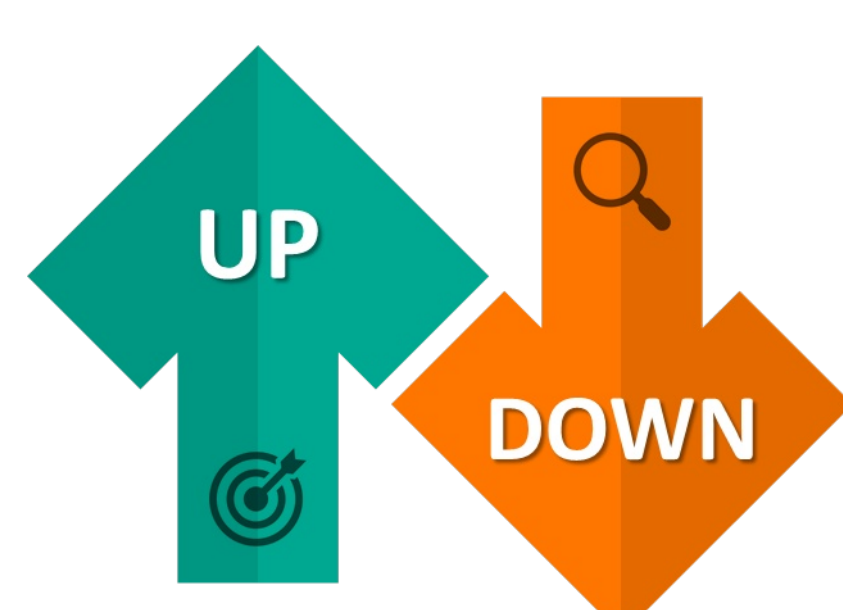


- 0% of students had experience in journal writing
- 0% had experience with business simulations
- 100% Coaching, lecture, and case study facilitator
- 100% diverse group (part-time, full-time, international exchange students)



- Learning diaries:
1. Research and/ or readings
 2. Critical learning reflection (review of last week)
 3. Interpretation of results
 4. Future strategy
 5. Learning during current period
 6. Goal setting for future learning

Evaluation and Feedback



Source: PresentationGo, available at URL: www.presentationgo.com (accessed: 06.06.2019)

- 85% of students could see a progress in their learning (self-assessment)
- 100% had fun and enjoyed playing the business simulation
- 90% satisfied but workload was too high, grading process of diaries needs to be improved
- 15% students would like to play in groups rather than in a single player mode