

01 - 02. July 2019: Didaktik-Forum 2019

Motivating & Teaching Diverse Study Groups – Sharing Teaching Experience

Hands-on Experience: 2 July 09:10 – 10:30

Critical reflection of an experimental didactic design in the course "Information Systems 1" for Business Administration Bachelor

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ABSTRACT

Courses on Information Systems are traditionally part of the curriculum of bachelor's programs in Business Administration. This paper examines the question of which didactic designs are used for this purpose and to what extent they meet the changing requirements of graduates in the ongoing digital transformation. It has been shown that there are teaching designs and practices that are perfectly suitable for the technical-methodological requirements level. However, a significant deficiency was found in the more global requirements for orientation in a creative space of changing opportunities. As an experimental solution, a didactic design is presented which is committed to the principles of Problem-based Learning and Constructive Alignment. The implementation of this didactic design in a third semester course with a total of 80 students is described and critically reflected.